



## Brisbane Money Management: Adding Real Value to Business Processes with SMB Solutions

Brisbane Money Management is a boutique financial advisory firm specialising in retirement planning. Being in the financial services industry, every detail matters to Tristan Gamack and his team. By nature, they appreciate clear communication and set high standards and expectations for the companies they do business with because that's precisely what their clients expect from them. When it comes to money matters, even the smallest nuance that goes unnoticed can have a serious ripple effect on the outcomes they produce. That's why when they were considering moving to the cloud, they scrutinised every detail—from how prospective service providers communicated to how they created tailor-made solutions that fit their needs.

With a reputation of excellence to protect across a growing client base, Brisbane Money Management prioritised strong communication that supported their ability to serve their customers. The financial advising industry relies on a personal touch—one that their customers have come to expect from the BMM team. Reliable communication tools enable this connectivity, ensuring that customers receive the dedicated attention they deserve and that the company continues to earn its clients' trust. After the decision to migrate to SMB Solutions and cloud-based technology, the company was able to uphold its standard for excellence.



# Clear Communication Supports Business Processes with MSP Services

## Company

Brisbane Money  
Management

## Location

Nundah, QLD AU

## Industry

Boutique Financial  
Advisory Firm

## Products and Services

Financial Advisory  
Services

## Web Site

[www.brismm.com.au](http://www.brismm.com.au)

## Partners

SMB Solutions Cloud  
Services

[www.smbolutions.com.au](http://www.smbolutions.com.au)



### Objectives

- Successfully migrate the business to the cloud to support future scalability and business growth.
- Increase value to the business with customised technology solutions.

### Why SMB Solutions MSP Services?

- The bespoke approach from SMB Solutions instilled confidence in the BMM team—something they hadn't experienced with other service providers.
- SMB Solutions came prepared with a value proposition that clearly articulated how an MSP solution delivered real value to the organisation's business processes.
- The communication and follow-through offered by the SMB Solutions team reflected the values shared by Brisbane Money Management, making it an easy choice to make the switch.

### Resolution

- Brisbane Money Management partnered with SMB Solutions Cloud Services for Managed Services.
- The new technology was selected to contribute to better communication and follow-through, two of the company's top priorities in how they connect with their clients.

### Benefits

- Ongoing communication and predictable follow-through.
- Demonstrated value add to the business.
- Constantly working in the background to come up with innovative solutions and keeping the BMM team informed every step of the way.

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“Following an introduction to SMB Solutions Cloud Services, we were very impressed with their ability to clearly articulate a plan for us and demonstrate the value they could add to our business processes. Communication and follow-through are immensely important to us, and this is where SMB Solutions Cloud Services impressed us the most. Moving to SMB Solutions Cloud Services and MSP Services is one of the best business decisions we have made over the last 12 months. Not only does the team talk the talk; they walk the walk.”

Tristan Gamack – BMM – Nundah, QLD

The logo for datto features the word "datto" in a lowercase, blue, sans-serif font. The letters are bold and have a slight shadow effect, giving them a three-dimensional appearance.